

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	30-Jun-17	30-Jun-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	152.391.708	174.829.117	-12,83%
WINSTON	101.853.179	103.749.301	-1,83%
CHESTERFIELD	89.811.297	93.400.901	-3,84%
CAMEL	86.359.837	77.759.380	11,06%
FORTUNA	82.576.769	82.145.375	0,53%
LUCKY STRIKE	65.931.453	59.554.126	10,71%
L&M	50.716.390	52.624.232	-3,63%
DUCADOS NEGRO	44.961.683	50.506.459	-10,98%
NOBEL	42.539.298	43.996.495	-3,31%
WINSTON EVOLUTION	39.506.166	37.474.944	5,42%
WEST BROOKLYN	34.175.279	33.470.929	2,10%
DUCADOS RUBIO	27.086.610	30.096.075	-10,00%
DUCADOS RUBIO 100'S	16.372.647	16.191.291	1,12%
MARLBORO TOUCH	14.456.562	13.239.313	9,19%
PHILIP MORRIS	13.954.953	16.273.374	-14,25%
ROTHMANS	13.914.889	12.505.380	11,27%
FORTUNA RED LINE	10.272.437	11.343.531	-9,44%
DUCADOS RUBIO BLANDO	9.679.950	10.903.257	-11,22%
NOBEL STYLE	8.843.320	8.221.693	7,56%
PALL MALL	8.697.031	10.495.267	-17,13%
LUCKY STRIKE BLANDO	8.363.376	8.743.345	-4,35%
MARLBORO POCKET	8.335.963	8.519.371	-2,15%
MARK 1	8.139.569	9.061.485	-10,17%
LUCKY STRIKE CLICK & ROLL	8.024.560	6.884.566	16,56%
JOHN PLAYER SP.	7.422.341	7.583.903	-2,13%
ELIXYR	7.327.800	7.652.396	-4,24%
BENSON & HEDGES AMERICAN	6.924.313	6.604.034	4,85%
AUSTIN	5.777.073	4.301.582	34,30%
PHILIP MORRIS K/S	5.273.672	5.281.680	-0,15%
OMÉ	4.695.030	3.484.360	34,75%
BENSON & HEDGES	4.431.086	4.075.497	8,73%
L&M RED BLANDO	3.962.921	4.516.219	-12,25%
KARELIA	3.915.880	3.383.840	15,72%
R 1	3.652.816	3.747.704	-2,53%
NOBEL BLANDO	3.531.372	3.642.788	-3,06%
L&M BLUE BLANDO	3.403.782	3.879.538	-12,26%
BN	3.213.938	3.703.962	-13,23%
BULLBRAND	3.109.782	3.520.509	-11,67%
LAMBERT & BUTLER	2.960.385	3.302.692	-10,36%
JOHN PLAYER SP. BLACK/BLUE	2.915.049	3.038.004	-4,05%
CHESTERFIELD BLANDO	2.816.690	2.902.582	-2,96%
PALL MALL LARGO 100'S	2.787.653	3.183.355	-12,43%
GAULOISES RUBIO	2.776.495	2.906.952	-4,49%
RESTO MARCAS	54.527.385	56.563.115	-3,60%
Totales	1.082.390.387	1.109.263.919	-2,42%